

# SPONSOR WIT 2023

## @ TUFTS UNIVERSITY

Women in Technology 2023 is Tufts' seventh annual conference celebrating women and nonbinary individuals in technology. This year's conference will be **in-person on September 23rd at the Joyce Cummings Center.**

### OUR GOALS:



**Facilitate**  
intellectual  
exploration



**Meet**  
mentors and  
role models



**Welcome**  
the new  
generation



**Connect**  
students and  
companies

### WHY US?

- 1** Our mission is to **empower** the new generation of computer scientists with our **diverse programming**.
- 2** We cater to a wide range of academic levels: unlike other collegiate conferences, **we welcome anyone**, from undergraduate to graduate students.
- 3** We aim to **provide exposure** to **any and all relevant fields** within Computer Science.

### TUFTS + WIT2022 STATISTICS:



**Over 25%** of CS majors at Tufts are women.

**600+** CS majors & minors at Tufts



**20+ sponsors** for WIT 2022, including Microsoft, Amazon, and Wayfair



**34 speakers** and **30+ panels, talks, and workshops** at WIT 2022



**46%** of undergraduates at Tufts Engineering are women



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## SPONSORSHIP TIERS\*



### TITLE: \$2000

- 3 representatives at our career fair
- Prominently featured logo on all promotional materials
- Invited to host a workshop on a topic of choice
- Access to all WiT attendee resumes throughout the year
- Invited to host 1:1 sessions with students for: resume reviews, mock interviews, coffee chats, etc.
- 2 Additional WiCS Events during the year
- Keynote Address



### GOLD: \$1500

- 3 representatives at our career fair
- Logo featured on all promotional materials
- Invited to host a workshop on a topic of choice
- Access to all WiT attendee resumes
- Invited to host 1:1 sessions with students for: resume reviews, mock interviews, coffee chats, etc
- 1 Additional WiCS Event during the year



### SILVER: \$750

- 2 representatives at our career fair
- Logo featured on all promotional materials
- Invited to host a workshop on a topic of choice
- Access to all WiT attendee resumes

### MONETARY: \$250

- Logo featured on all promotional materials
- Access to all WiT attendee resumes

**STARTUPS & NON-PROFITS RECEIVE 50% OFF EACH TIER**

*\*Note: We are open to customizing tiers to best fit a company's budget and needs.*

For more information, please go to our [website](#) or email us at [tuftswit2023@gmail.com](mailto:tuftswit2023@gmail.com).