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SEPT 23 9AM-5PM

GUEST HANDBOOK

Joyce Cummings Center 177 College Ave Medford, MA 02155





Attendee Handbook

Welcome to 2023 Tufts Women in Tech (WIT) Conference! We're so excited to meet you.

This handbook contains everything you need to know about how to arrive at the conference, check in, the schedule, and programming. It also has information about our sponsors and how to get involved with the WIT planning committee.

If you have any questions, please reach out to <u>tuftswit2023@gmail.com</u> or find a conference volunteer on the day of.

Have a great time at WIT 2023!

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Thank You to Our Sponsors

Join the Women in Tech Planning Committee



Navigation to the Joyce Cummings Center

Welcome to Tufts University's Joyce Cummings Center, home to Tufts University's Department of Computer Science! If you are new to Tufts or the Joyce Cummings Center, the information below will serve as a guide to all-things-navigation, including parking, public transit, classroom layout, where to grab food, and more.

Visitor Parking

Tufts provides a few resources that are helpful for visitors who intend to park on campus. Among these resources are the <u>Campus Parking Maps</u>, <u>Parking Directions</u>, and <u>Campus Map</u>. Below are several options for those interested in parking on campus.

Driving Directions

<u>Visit this link</u> (or any navigator app such as Google Maps) and type in your start address for step-by-step directions to our campus.

Tufts University Campus Address:

419 Boston Ave. Medford, MA 02155

Joyce Cummings Center Address:

177 College Ave, Medford, MA 02155

Parking

Visitors are welcome to park in either the Dowling Garage or Cousens Parking Lot. You can visit the <u>Medford/Somerville Parking Map</u> or enter either address listed below into your navigator to locate the site. The Google Maps Picture below also depicts both parking locations on campus, with Dowling Garage in <u>blue</u>, Cousens Parking Lot in <u>red</u>, and the Joyce Cummings Center in green.

Dowling Garage Directions:

Dowling Garage: 419 Boston Ave, Medford, MA 02155

Enter the parking garage at Dowling Hall, 419 Boston Avenue on the right-hand side. The gate will automatically open upon approach, or it may already be open.

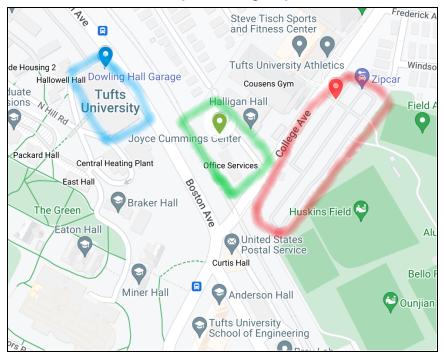
Cousens Parking Lot Directions:

(Across the street from) Cousens Gym: 161 College Ave, Medford, MA 02155

Enter the parking lot on College Ave, across the street from the Cousens Gym.



Campus Parking Map



Public Transportation

Subway ("T")

(Instructions listed below are also found here: <u>Parking & Directions | Tufts Admissions</u>)

If you are coming by subway, or "T," you can take the Green Line to Medford/Tufts or Red Line to the Davis Square Station and then short shuttle ride to Tufts campus

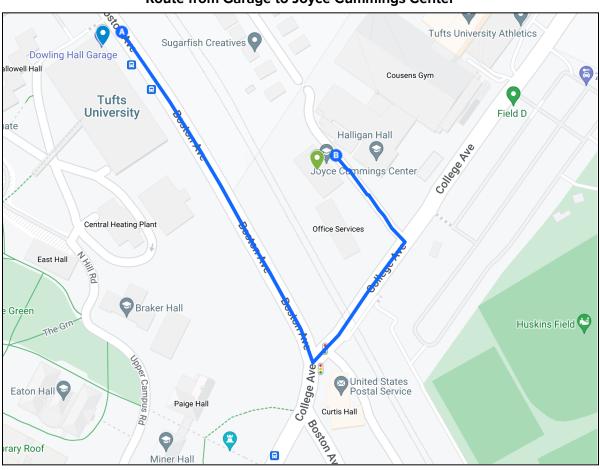
You may take the #94 or #96 bus (which both leave from the Davis Square T entrance directly across from the 7-Eleven convenience store, NOT the entrance next to the Somerville Theatre) or walk 15 minutes along College Avenue to the Tufts campus to reach the Joyce Cummings Center. Further instructions for either option (bus or walking) are detailed below.



#94 or #96 Bus

- If you board the bus, you will get off at the stop titled "Boston Avenue at Tufts Garage." The bus stop is across the street from a large, seven-story parking garage. Cross the street towards the garage. If you look down the other side of the street, you will see a large building with large windows; This building is the Joyce Cummings Center.
 - If you cannot identify the Joyce Cummings Center, enter the garage at the ground level, where the Tufts University Police Department headquarters is located. You can ask for directions to the Joyce Cummings Center here.
- Walk down the street in the direction parallel to the building until you reach the intersection between Boston Avenue (from right to left) and College Avenue.
- Across the intersection you should see the Joyce Cummings Center, a large building on the left, next to a footbridge above the train tracks. Cross the intersection and walk in the direction of the building, crossing the footbridge and towards the front door.

Route from Garage to Joyce Cummings Center

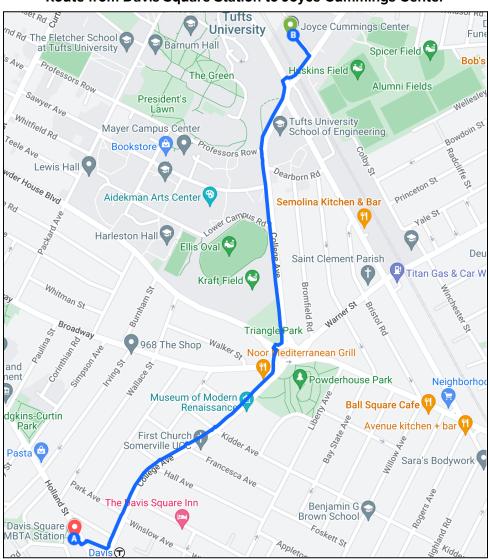




Walking

- If you walk, turn right out of the subway station and follow College Avenue to the Powderhouse Square traffic circle.
- Cross Powderhouse Circle to continue on College Avenue. As you continue on College Avenue, the Tufts Campus will be on your left.
- Continue walking along College Avenue, passing Lower Campus Road, Talbot Avenue, and Professors Row (all of which will be on your left), until you reach the intersection between Boston Avenue (from right to left) and College Avenue.
- Across the intersection you should see the Joyce Cummings Center, a large building on the left, next to a foot bridge above the train tracks. Cross the intersection and walk in the direction of the building, crossing the footbridge and towards the front door.

Route from Davis Square Station to Joyce Cummings Center





Check-In Directions

Welcome to the Tufts Women in Tech 2023 Conference! Glad to see you here. Once you have reached the main entrance of the Joyce Cummings Center, there are a few tasks you should complete before the conference begins.

Signing In

Sign-in will be on the 1st floor, which you should see clearly when entering the Joyce Cummings Center from the main entrance. If you need help navigating the building, feel free to ask any WIT volunteer for help! Nearby staff will be in the hallways and around speaker rooms to answer questions, give directions, and help participants throughout the day.

Here, you can sign in and find all the information you need, including useful resources such as a copy of the event handbook and a map of the building.

Once you've completed signing in, feel free to get breakfast on the 3rd floor of the Joyce Cummings Center before conference programming begins.

Food/Drinks/Refreshments

For this year's Women in Tech Conference, we are providing food catered from local businesses in the Medford/Somerville area. Many thanks to Wolfie's Bakery and Simple Fare for catering for this year's event!

If you have an allergy or dietary restriction, please ask a WIT volunteer for more dietary information.

Breakfast: Bagels, muffins, pastries, and coffee from Wolfie's Catering

Lunch: Variety of sandwiches and chips from Simple Fare



Programming

Conference programming includes a variety of talks, workshops, panels, roundtables, one-one ones, interview prep/resume review sessions, and a career fair. To sign up, we will send out a form beforehand for pre-registered attendees to indicate their preferences. Panels, talks, and workshops will be first come first serve and doors will close when the session reaches capacity. For roundtables and one-on-ones, attendees must sign up beforehand and there are limited spaces.

All events will take place in person in the Joyce Cummings Center. Talks, workshops, and panels will be scheduled during four blocks: **Block A, Block B, Block C, and Block D.**

Panels, Talks, and Workshops

Panels, talks, workshops will be held in various rooms across the Joyce Cummings Center. They span a wide range of topics, technical and non-technical; **check out our <u>schedule</u> for all times and locations.** Workshops are hosted by sponsor companies.

All panels, talks, and workshops are open to all attendees, although they are first come first serve, and may fill up. Doors will close when sessions reach capacity.

Roundtables

Roundtable discussions are a great opportunity for students to interact with speakers in a more intimate discussion environment for 25-45 minutes. Students are encouraged to attend sessions with speakers whose career journeys and current work interest them, and come prepared with questions. In order to maintain the depth of interaction, roundtables are capped at 5 students per session. The round tables will be happening at 120 on the first floor. See <u>Joyce Cummings Center Guide</u> to locate the roundtables.

Sign up for a roundtable



Resume Review / Interview Prep

At the resume review and interview prep one-on-one sessions, you can get feedback on your resume and practice interviewing with a recruiter from one of our sponsor companies. These one-on-one sessions are offered in 10 different time slots throughout the day. Each attendee can sign up for one session. The Resume Reviews will be happening at the Bridge on the 2nd Floor (right next to the windows). See <u>Joyce Cummings Center Guide</u> to locate the One-on-One Resume Review Sessions.

Make sure to come to these sessions prepared with a copy of your resume. See the <u>Interview</u> <u>Preparation Handbook</u> for a guide on preparing for interviews.

Sign up for a resume review / interview prep slot

Career Fair

At the Career Fair, you can talk with recruiters from our sponsor companies and discuss opportunities for jobs and internships in tech. This is a great way to get your foot in the door and make a positive impression on companies you're interested in. The career fair will take place at 3:00pm in the ballrooms (160/170/180).

See the <u>Career Fair Guide</u> for more information on how to prepare and get the most out of the career fair.

View the full list and descriptions of our sponsor companies.

LinkedIn Headshot Sessions

Polish your online presence with a LinkedIn headshot! Students can sign up for a slot to secure a professional shot that's perfect for crafting an impactful LinkedIn profile. It's a simple way to enhance your online image and make a strong first impression in the professional world. No registration needed for a headshot session. You can find the LinkedIn Headshot booth on the 1st floor.



Schedule



Joyce Cummings Center

8:30 AM -9:15 AM

Registration Atrium

Breakfast 3rd floor

9:30 AM -10:00 AM Keynote Address: Welcome to WiT! (Annie Bourne, Nasuni) Room 270

Block A 10:15 AM -11:00 AM

TALKS

Immersive Spatial Realms: **Redefining Storytelling** through Virtual Reality Room 260

Fireside Chat: Early Careers in Biotech w/Marisa Patel

PANELS

DEI in Tech

Mech. & Electrical Engineering Room 140

ROUND TABLES The 120 Area

WORKSHOPS

Building a Quality Software Product by Nasuni Room 280

1:1 Sessions with Ab Initio: Resume & UI/UX Portfolio The Bridge on the 2nd Floor

Block B 11:15 AM -12:00 PM

TALKS

Guardians of our own Galaxy: Intro to Cybersecurity and **Working in Tech** Room 265

The Intersection of UI/UX & Product Management Room 260

PANELS

AI/ML Research

Room 270

ROUND TABLES The 120 Area

WORKSHOPS

Frontend Web Development in Industry by Wayfair Room 302

CAD Challenges by Onshape Room 140

Analyzing Cyber Threats by Recorded Future Room 280

Resume Best Practices by STR Room 402

12:00 PM-1:00 PM

Lunch and Networking 3rd Floor





Joyce Cummings Center

Block C 1:15 PM -2:00 PM

TALKS

Fireside Chat: Career Journey and Q&A w/Kaya Thomas Room 302

Responsible AI in the **Age of Generative Al** Room 270

ROUND TABLES The 120 Area

PANELS

Product Management & **Engineering** Room 260

1:1 Sessions with Amazon The Bridge on the 2nd Floor

WORKSHOPS

How Self-Optimizing Al is **Changing Business by Pega** Room 280

Navigating Networkings Norms like a Natural by Ab Initio **Room 140**

Technical Careers Beyond Development: Leveraging ALL Your Skills by InterSystems Room 402

Block D 2:15 PM -3:00 PM

TALKS

Introduction to the Cloud

Room 270

Data Science / Data Engineering Room 260

PANELS

Early Career Prep: Entering SWE Room 265

Rapid Prototyping with **Next.js by Zagaran** Room 140

WORKSHOPS

Side-Channel Analysis: Hardware Hacking from a Distance by MITRE Room 280

Tech Roles and Role of Tech in a Non-Tech Company by **Dawn Foods** Room 280

3:00 PM -5:00 PM

Career Fair

ROUND TABLES

The 120 Area

Rooms 160, 170 & 180

LinkedIn Headshots

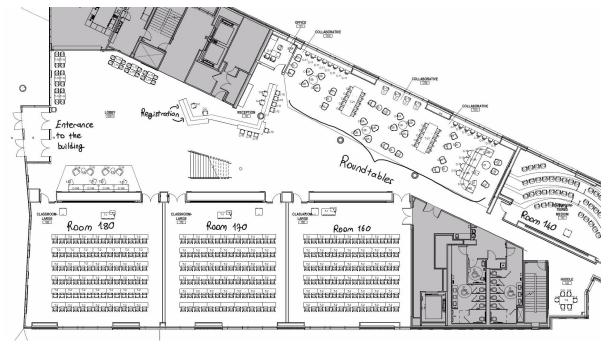
1st floor (follow signs)

Thank You to Our WiT 2023 Sponsors!

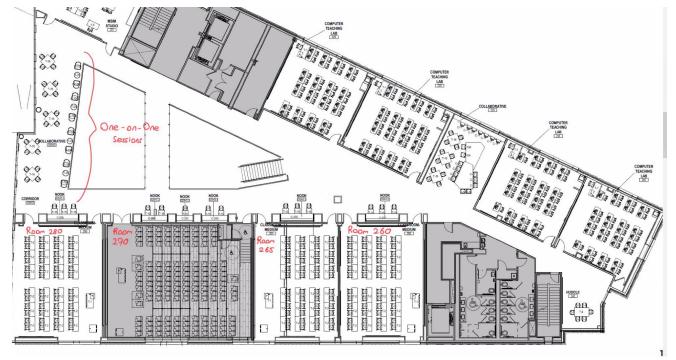


Joyce Cummings Center Guide

First Floor:

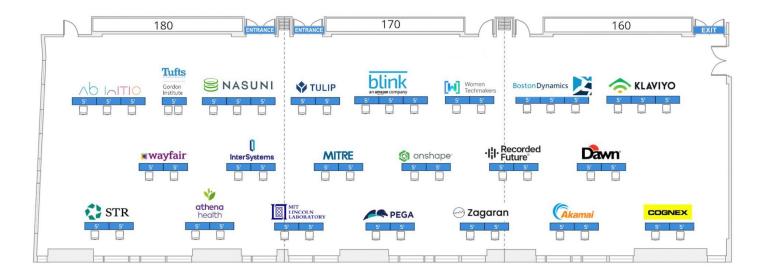


Second Floor:





Career Fair Map (Rooms 160/170/180 on the 1st Floor)





Thank You to Our Sponsors!

The Tufts WiT conference is possible because of the generous support of our sponsor companies. Learn more about each of these companies <u>here</u>.

Title

Nasuni

Gold

Ab Initio Aspen Tech Amazon Blink Boston Dynamics

Klaviyo

Silver

athenahealth Bloomberg Dawn Foods InterSystems MIT Lincoln Lab

MITRE Onshape Pega

Recorded Future

STR Zagaran Wayfair **Bronze**

Akamai Cognex

Google Women Techmakers

Tulip Interfaces

Monetary

CoastIPC

Boston Engineering CarGurus

Copyright Clearance Center

Cureatr

CyberTrust Massachusetts
EBSCO Information Services
EY-Parthenon

GoDaddy

GTS

Jane Street LogRocket Raid the Room

Retail Business Services



Join the Women in Tech Planning Committee

Excited about the WIT conference and want to get involved in planning next year? Reach out to wics.tufts@gmail.com or visit www.tuftswit2023.com to learn more!

Becoming a member of the WIT planning committee is a great opportunity to give back to the community of women in technology and gain valuable experience for your resume. You'll work with fellow students to organize a large academic conference, and participate as a member of the logistics, outreach, sponsorship, or speakers committee.